

## The Mission and Values of ARTS San Antonio

ARTS San Antonio is a non-profit charitable performing arts organization dedicated to educating, enlightening and entertaining the people – especially the children ~ of the Greater San Antonio area. The mission of ARTS SA is to provide a diverse and comprehensive program of high-quality performing arts accessible to the surrounding community. To this end, we believe in a balance of interdependent values. The success of each values is conditioned upon the success of the other values. They are:

1. **We believe in accessibility.** We must remove barriers to convenient attendance and comfortable enjoyment of our performances whenever possible. We believe that we must make reasonable accommodation of ambulatory challenges, ensure that the price of admission remains affordable for those who are not wealthy and that value and quality remains consistently high for those who can afford to pay more for admission than others.
2. **We believe in collaboration.** We must share finite community resources in a manner that extends the reach and impact of the collaborators. By cooperating, we discover and combine the talents and resources of our neighbor organizations. It is our purpose to catalyze this combination of assets and create and achieve what the individual organizations can not. We must avoid and eliminate the duplication of expenditure, effort and capital investment within our community.
3. **We believe in communication.** We must share our values, by effort and by example, with others so that they may personally grow in appreciation and sophistication and that they, in turn, may share these values with others.
4. **We believe in diversity.** We must actively pursue the attendance at, participation in and support of our programs by all persons, regardless of skin color, economic circumstance or political, cultural, theological or sexual orientation. We also must seek diversity of performer, culture and medium in the performing arts we present.
5. **We believe in education.** As a high priority, we must aggressively invest in the active sharing and educating of all our constituents, especially children, in the beauty, wonder and inspirational quality and importance of great art and those who create it.
6. **We believe in excellence.** We must instill an understanding of the limitlessness of human achievement and inspire and motivate our audiences to explore and create.
7. **We believe in responsible stewardship.** We accept, as a fundamental tenet of our organization, our community's trust in us to take special and respectful care of their gifts of time and treasure. We must guarantee the thoughtful and prudent reinvestment of these gifts in a manner that repays the givers and their community with a many-fold return of artistic experience and that sustains the organization for future generations to own and enjoy.